

THE CAROLE STINSON LITERACY FOUNDATION

ANNUAL NEWSLETTER 2009

ISSUE 3



Tickets on Sale Now
Black & White Night 2009

"By the Sea"



Saturday,

August 29, 2009

5:50 p.m.

Del Rio Country Club
Modesto, California

Early Bird Price \$95 per Guest
(\$125 after May 20th)

Black & White
Resort Wear Encouraged
Sandals, Sundresses,
Floral Shirts, Linen Pants...or
Grass Skirts!

Silent Auction, Raffle,
Dinner & Dancing
Use Enclosed Order Form or
Phone (650) 468 4872



ANNUAL MAY CAMPAIGN

OUR ANNUAL MAY
CONTRIBUTION CAMPAIGN
IS UNDERWAY. THIS IS
OUR ONLY FUNDRAISING
CAMPAIGN OF THE YEAR.
PLEASE GIVE AS
GENEROUSLY AS POSSIBLE.

Friends,
Warm greetings as we prepare to send our third newsletter. Last year brought many successes: additional donors, a sold-out fundraiser and generous sponsorship from several businesses and individuals. Our grant program is strong because of those who share our commitment to literacy. Thank you for your ongoing kindness!

As recent budget cuts have ended valuable educational programs, our grants are more important than ever. Most children who receive books through our grants live in families struggling with even the most basic needs. Books are a luxury item in these households. In fact, books provided by *Reach Out and Read* are often the only new books a child will receive during an entire year.

Currently, we are hard at work preparing for our second annual Black & White Night fundraiser on August 29th. This year's theme is *By the Sea*. Proceeds from the event benefit our grant program. We hope you will join us at this fun, beach-themed event. Send in your ticket order early, as last year's event sold out. No tickets will be sold at the door. Join us in celebrating Carole's passion for literacy!

On behalf of the entire board, we thank you for your ongoing support.

Kim, Kevin & Chris



Kimberly Stinson Serrano (l), Kevin Stinson (ctr.) and Chris Avila (rt.)
Board of Directors



Meet Our Board Members



The Carole Stinson Literacy Foundation General Board 2009
(seated, l. to r.) Rebecca Girard, Judy Campbell, James Jones
(standing, l. to r.) Shari Theodorzio, Bill Updegraff

The Carole Stinson Literacy Foundation added five outstanding general board members to our

organization this January. The general board joins the board of directors at monthly meetings, awards grants and participates in all aspects of the annual fundraiser. New members bring experience in business, education, fundraising, law and public relations to the group.



2009 Grant Program

Our 2009 grants are providing much-needed support to *Reach Out and Read* sites in Merced and Stanislaus counties. Honorees will receive awards during our annual fundraiser on August 29th. *Reach Out and Read* is a national program providing new books to children during medical check-ups. Literacy issues are also discussed with the child's caregiver during visits. More than 90% of our *Reach Out and Read* participants live at or below the United States poverty level.

Spotlight on Donors

Award-Winning Designer
Creating Notebook to Benefit Foundation



Yaling Hou, Award-Winning Textile Designer

The Carole Stinson Literacy Foundation was honored to learn that textile designer Yaling Hou will create a special notebook for the foundation. The artist told the foundation that she hopes "the notebook will inspire people to reach out to children in challenging economic situations, giving them a chance to learn to read and read to learn."

Working with drawings by Carole Stinson's granddaughter, Isabela, Yaling plans to debut the notebook this summer. A graduate of the Academy of Art University of San Francisco, Yaling is the owner of Flowie (flowiestyle.com). Flowie products include original handbags, scarves and a variety of home accessories. Yaling's designs were awarded the grand prize in the Surtex 2007 International Student Design

THE CAROLE STINSON LITERACY FOUNDATION

ANNUAL NEWSLETTER 2009

ISSUE 3, PAGE 2

The Carole Stinson Literacy Foundation's 2009 Annual Fund Drive

Honor Carole's Legacy of Generosity.

Two Options

Make a commitment to literacy with either a single or an annual (ongoing pledge) contribution.

A Perfect Gift

Give a meaningful gift while showing support for literacy causes. Contributions to The Carole Stinson Literacy Foundation can commemorate a birthday, graduation, memorial, wedding, or other important occasion. Honorees will receive a letter announcing your gift and a copy of our annual newsletter.

Every Dollar Counts

Only \$2.75 will buy a new children's book!

The Carole Stinson Literacy Foundation 2009 Contribution Form

Contribution Amount _____ Type of Contribution ___single ___annual pledge

Contributor Name _____

Mailing Address _____

Telephone Number _____

Email Address _____

If contribution is made to honor someone special, provide details below:

Name of Honoree(s) _____

Mailing Address _____

Purpose (birthday, wedding, etc.) _____

You Can Own a Foundation Jotter!

These elegant pocket-sized jotters were given as event gifts in 2008. Get yours while supply lasts. Jotter features a foundation logo and matching pen. Great for grocery lists, meeting notes and more.

Offered for \$6.00 each



Number of Jotters Requested ____ @ \$6.00 = ____ (Total Jotter Donation)

Kindly mail this form and all contributions to
The Carole Stinson Literacy Foundation
PO Box 65, Menlo Park CA 94026-0065

Make checks/money orders payable to *The Carole Stinson Literacy Foundation*.

The Carole Stinson Literacy Foundation is a 501(c)(3) public charity.
Tax ID #20-5852524

Your donation is tax deductible in accordance with IRS regulations.
We do not sell, share, or trade any donor information.

Competition and have been featured in both *Sunset* and *7x7* magazines.

Her upcoming foundation notebook will expand Flowie's line of paper products and result in the company's first charity venture. Yaling commented, "In addition to my design background, I have two master's degrees related to education. I've always wanted to design something for a good cause and I found the literacy foundation a perfect fit."

Notebooks can be purchased on the flowiestyle.com website in late July as well as during the August foundation fundraiser. A portion of the proceeds from every notebook sale will be given to the foundation.



Official Meeting Location of the Literacy Foundation

The board of the Carole Stinson Literacy Foundation thanks Appetéz Café for the gracious service and delicious meals provided during our breakfast meetings. Use the offer below to try their new Delivery Divas service or while visiting the café.

PRESENT THIS COUPON TO RECEIVE A

FREE DESSERT

(WITH ENTRÉE PURCHASE)

ON

ANY DELIVERY DIVA ORDER

OR

VISIT TO APPETÉZ IN MAY 2009



APPETÉZ CAFÉ INTRODUCES
THE DELIVERY DIVAS MEAL SERVICE!

TRY THE DELIVERY DIVAS FOR A QUIET DINNER AT HOME, AN OFFICE
GATHERING, OR TO SEND A MEAL TO FRIENDS OR FAMILY.

DELIVERY DIVAS SERVICE IS OFFERED FROM
11 AM TO 9 PM, MONDAY THROUGH SATURDAY.
MENUS ARE AVAILABLE IN THE CAFÉ
OR ONLINE AT APPETEZ.COM.

PLACE ORDERS BY PHONE (209) 577-5099
OR VIA THE WEBSITE.

*A house without books is like a room
without windows. Heinrich Mann*

IT'S NOT TOO LATE TO JOIN THE PARTY!

Get Your Tickets for Black & White Night 2009

Early Bird Pricing Ends May 20th

Order Form Inside



SCENES FROM LAST YEAR'S SOLD-OUT FUNDRAISER
BLACK & WHITE NIGHT 2008
"GROWING READERS WITH LOVE"

THE CAROLE STINSON LITERACY FOUNDATION
PO Box 65
MENLO PARK CA 94026-0065
CAROLESTINSON.ORG



EARLY BIRD PRICING AVAILABLE!

Black and White Night 2009
"By the Sea"
August 29, 2009
Del Rio Country Club, Modesto
LIMITED SEATING—ORDER FORM ENCLOSED