

THE CAROLE STINSON LITERACY FOUNDATION

ANNUAL NEWSLETTER 2008

ISSUE 2



Please Join Us!

The Black and White Night

An Evening Benefiting
Local Children's Literacy Programs

Saturday, August 23, 2008

6:00 p.m.

Del Rio Country Club
Modesto, California

✦ SILENT AUCTION ✦

✦ CHAMPAGNE SOCIAL ✦

✦ DINNER ✦

✦ ENTERTAINMENT ✦

✦ DANCING to LIVE MUSIC ✦

\$125 per Guest
Black and White Attire Encouraged

More Information

www.carolestinson.org
or (650) 468 4872

MAY ANNUAL FUND DRIVE



OUR ANNUAL
CONTRIBUTION CAMPAIGN
TAKES PLACE IN MAY TO
HONOR CAROLE'S
BIRTHDAY ON MAY 20TH.

PLEASE GIVE AS
GENEROUSLY AS POSSIBLE.

A CONTRIBUTION FORM
CAN BE FOUND ON THE
OPPOSITE PAGE.

Friends,
It is difficult to believe that our second newsletter is ready to mail to you. Time certainly flies when there are tasks to complete, and we've had no shortage of tasks recently! The past months have been filled with planning for **The Black and White Night**, the Foundation's first benefit event.

We are very excited to present this unforgettable evening. Special entertainment includes an inspiring program from *The Music Within Us*™ youth violinists and live dance music from the ever-popular Chico Avila. We anticipate a sold-out event, so place your order early. No tickets will be sold at the door. Join us and celebrate Carole's passion for literacy!

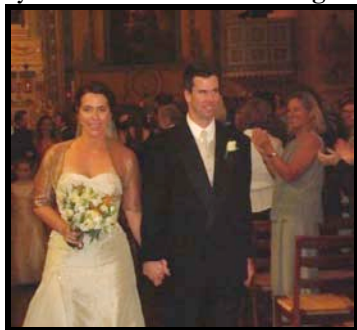
Do Your Part for Literacy

The May Annual Fund Drive is underway. Show your support for literacy by taking part in our yearly fund drive. Donations of all amounts are welcome and appreciated. If you have chosen to become an annual contributor, a reminder slip has been included in your newsletter.

Proceeds from the annual fund drive will benefit children's literacy programs in Merced and Stanislaus Counties.

Spotlight on Donors

Literacy Remembered in Wedding Registry



Newlyweds Jenny (Girard) Malley and Jeff Malley.
The couple's gift registry included The Carole Stinson Literacy Foundation.

San Francisco couple Jenny and Jeff Malley included literacy when creating their wedding registry. Along with more traditional items such as china, linens and glassware, the newlyweds placed The Carole Stinson Literacy Foundation on their wish list.

Jenny commented, "We wanted to encourage friends and family to consider many ways to honor our marriage. I liked that The Carole Stinson Literacy Foundation has roots in the Central Valley (Jenny's mother grew up in Merced) and that donations would touch the lives

of kids through reading, which for Jeff and me, is an important aspect of family life."

When the Malleys were notified of literacy donations that had been made in their honor, they were very excited. Jenny recalled a particularly happy moment when they received the news that one of Jeff's close friends from high school had given a donation. "It touched Jeff deeply," she described. "Both Jeff and I read a lot—we love it. We even read to each other. Including the Foundation in our registry fit our personalities and our likes together."

Spotlight on Donors

Carole's Service Honored with Ongoing Gift



Mary Jane Gannon (l), Joyce Dutra (r), and Ramona Rakow (seated) gather to remember Carole before a Catholic Daughters of the Americas meeting.

The Carole Stinson Literacy Foundation was thrilled to receive a heartfelt letter from the Atwater court of Catholic Daughters of the Americas last May. The group donates to charities, administers scholarship programs and strives to be helping hands where there is pain, poverty, sorrow or sickness. Carole provided leadership skills to the Atwater court in various capacities, so officers and fellow members voted to honor her work with an ongoing Foundation contribution. Proceeds from one of the court's annual fundraisers will be used for the gift. The members stated, "Carole was loved and respected by all the members of our court. She contributed so much to the court regardless of which office she held. Our wish is to honor her memory with a tangible monetary donation."



2008 Grant Program

The 2008 grant awardees will be honored during our fundraising benefit on August 23rd. Mercy Medical Center Community Campus/Kids Care located in Merced County and Stanislaus County Public Health Services will be recognized for bringing the *Reach Out and Read* program to patients at their medical sites. *Reach Out and Read* (www.reachoutandread.org) is a

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ANNUAL NEWSLETTER 2008

ISSUE 2, PAGE 2

(2008 Grant Program, continued)

national program providing new books to children during medical check-ups. Literacy issues are also discussed with the child's caregiver during visits. More than 90% of our *Reach Out and Read* participants live at or below the United States poverty level. Our 2008 sites will use grant funds to place orders for new books. Through the *Reach Out and Read* program, sites can purchase beautiful reading material at a remarkably low cost of \$2.75 per book.

Reading Recovery™

The Carole Stinson Literacy Foundation also supports *Reading Recovery* (www.readingrecovery.org), a tutoring program for children who struggle with reading. Last year, Salida Union School District's new *Reading Recovery* program received an inaugural grant. According to Doug Baughn, Salida's Assistant Superintendent, the funds greatly offset costs for supplies and training. *Reading Recovery* sites in Merced and Stanislaus Counties are encouraged to apply for 2009 grants. Visit the Grant Information page on our website for more details.

VOLUNTEERS URGENTLY NEEDED

Do You Enjoy Reading Aloud?

Our *Reach Out and Read* grant sites in Merced and Modesto are seeking volunteer readers for clinic waiting rooms. Readers of English are always desired. We also received a special request for readers of the Assyrian and Spanish languages. Please email info@carolestinson.org or phone (650) 468 4872 for details.

The Spirit of Giving

The Carole Stinson Literacy Foundation operates using volunteer effort. Following the spirit of giving, no compensation is given to foundation directors or other persons affiliated with the foundation. We are proud to utilize donor contributions for the direct support of literacy programs in Merced and Stanislaus Counties.

A book is the most effective weapon against intolerance and ignorance.

— Lyndon Baines Johnson

We thank all of our generous contributors for making it possible to offer The Carole Stinson Literacy Foundation's 2008 grants. Your kindness continues Carole's devotion to literacy and touches hundreds of children each year. Please join us in sustaining our grant program for 2009!

The Carole Stinson Literacy Foundation's 2008 Annual Fund Drive

Honor Carole's Legacy of Generosity.
Make a Contribution for Literacy.

Two Options

Make a commitment to literacy with either a single or an annual (ongoing) contribution.

A Perfect Gift

Give a meaningful gift while showing support for literacy causes. Contributions to The Carole Stinson Literacy Foundation can commemorate a birthday, graduation, memorial, wedding, or other important occasion. Honorees will receive a letter announcing your gift and a copy of our annual newsletter.

Your Donations Mean So Much

Here are some examples showing how you can help:
\$30 contribution = over 10 books for *Reach Out and Read* children
\$100 contribution = a day of substitute teacher coverage (when regular instructor attends *Reading Recovery* training)
\$350 contribution = registration for *Reading Recovery* Conference
\$1000 contribution = over 350 books for *Reach Out and Read* children
\$5500 contribution = complete *Reading Recovery* teacher training

We gratefully accept contributions of any amount.

The Carole Stinson Literacy Foundation 2008 Contribution Form

Contribution Amount _____ Type of Contribution ___ single ___ annual pledge

Contributor Name _____

Mailing Address _____

Telephone Number _____

Email Address _____

If contribution is made to honor someone special, provide details below:

Name of Honoree(s) _____

Mailing Address _____

Purpose (birthday, wedding, etc.) _____

Kindly mail this form and your contribution to
The Carole Stinson Literacy Foundation
PO Box 65, Menlo Park CA 94026-0065

Make checks/ money orders payable to The Carole Stinson Literacy Foundation.

The Carole Stinson Literacy Foundation is a 501(c)(3) public charity.
Tax ID #20-5852524

Your donation is tax deductible in accordance with IRS regulations.
We do not sell, share, or trade any donor information.

TURN THE PAGE TO MEET OUR GRANT WINNERS!

INTRODUCING OUR 2008 GRANT WINNERS



Dr. Joy Farley of Stanislaus County Public Health Services (Modesto) smiles with patient Zach and his new book.



Monica Blaisdell, Artensia Ybarra, Mary Sifuentes and Janet Helms of Mercy Kids Care (Merced) show a sampling of books available to patients.

PLEASE PARTICIPATE IN
THE 2008 ANNUAL FUND DRIVE
EVERY \$2.75 BUYS A NEW CHILDREN'S BOOK
DONOR FORM INSIDE



THE CAROLE STINSON LITERACY FOUNDATION
PO BOX 65
MENLO PARK CA 94026-0065
WWW.CAROLESTINSON.ORG

JOIN US FOR AN UNFORGETTABLE EVENING!

The Black and White Night
August 23, 2008
Del Rio Country Club, Modesto
LIMITED SEATING—ORDER FORM ENCLOSED



SPECIAL GUESTS
THE MUSIC WITHIN US™
YOUTH VIOLIN GROUP
AND
CHICO AVILA
INTERNATIONAL
AWARD-WINNING MUSICIAN

