

# THE CAROLE STINSON LITERACY FOUNDATION

ANNUAL NEWSLETTER 2007

ISSUE 1



## Schedule of Events

**May 2007**  
*Annual Fund Drive for The Carole Stinson Literacy Foundation's Grant Program*

Support outstanding literacy programs with your tax-deductible gift. See contribution form for details.

**June 2007**  
*Grant Proposals Accepted*

All Merced and Stanislaus County (CA) *Reading Recovery* sites are invited to prepare a grant proposal for our 2008 grant awards. Deadline is November 30, 2007. Please visit [www.carolestinson.org](http://www.carolestinson.org) for complete grant program details.

**Fall 2008**  
*The Black and White Night*

Dinner/Dance Benefit in Modesto, California

Celebrate literacy with food, fun and a silent auction! Proceeds will assist our ongoing grant awards program. Opportunities to sponsor aspects of this event are available. Email [info@carolestinson.org](mailto:info@carolestinson.org) or phone 650 468 4872.

**Tickets for The Black and White Night will be sold in early 2008. Date and location to be announced soon!**

Friends,  
It is with great happiness that we present The Carole Stinson Literacy Foundation's first newsletter! We plan to publish a newsletter each May in remembrance of Carole's birthday on May 20<sup>th</sup>. Our hope is for these annual greetings to not only honor the selfless charity work that Carole accomplished during her lifetime, but also inspire others to continue on her path.

Please show your support for literacy by taking part in our 2007 Annual Fund Drive. Proceeds will benefit children's literacy programs through foundation grants. Donors may give a single gift or select the option to be an annual contributor. Donations are wonderful surprises for birthdays, anniversaries, or other special events. A contribution form is on page two.

## Inaugural Year Accomplishments

From choosing a logo and launching a website, to completing legal documents and beginning a grant program, the past year has been filled with foundation accomplishments.

## Website

We encourage you to visit our new website, [www.carolestinson.org](http://www.carolestinson.org), for additional information about our foundation. Many thanks are extended to Matthew Serrano for website creation. Designer Sandra Jimenez prepared the perfectly joyful logo appearing on our site and on all foundation documents.

## Grant Program Begins

After considerable research, the foundation chose to begin a grant program supporting two outstanding children's literacy organizations—*Reach Out and Read* ([www.reachoutandread.org](http://www.reachoutandread.org)) and *Reading Recovery* ([www.readingrecovery.org](http://www.readingrecovery.org)). *Reach Out and Read* is a national program providing new books to children during medical check-ups. Literacy issues are also discussed with the child's caregiver during visits. A majority of *Reach Out and Read* book recipients live at or below the United States poverty level. *Reading Recovery* is an early-intervention tutoring program for young children struggling with reading and writing. First graders with literacy difficulties are given specialized *Reading Recovery* tutoring at participating schools.

The foundation unanimously agreed that these fine organizations are in keeping with Carole's love of reading, affection for children and enthusiastic support of literacy projects.

The Carole Stinson Literacy Foundation's grant program will award deserving sites in California's Merced and Stanislaus counties with gifts ranging from \$1000 to \$10,000.

## 2007 Awards

Our first grant awards were presented in April. The *Reach Out and Read* program at Mercy Hospital Kids Care (Merced County) was awarded a \$1000 inaugural grant. Mercy's *Reach Out and Read* program has been in existence for ten years and presents books to patients who are between the ages of 6 months and 5 years. Mercy's entire grant will be used to make book purchases.

Monica Blaisdell, Mercy's *Reach Out and Read* Coordinator, mentioned that her program is currently seeking long-term volunteers to read to children in the clinic's waiting area. Contact Monica at 209 725 7551 if you would like to volunteer. Readers must be at least 18 years of age and available to read for a minimum of one hour per week in Merced, California.



Monica Blaisdell, Pediatric Nurse and Coordinator of *Reach Out and Read* at Mercy Kids Care, shows a colorful book that will be given to a local child.



Eight month-old Katherine and mother Kim with a new board book from Mercy's *Reach Out and Read* program.

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## The Carole Stinson Literacy Foundation's 2007 Annual Fund Drive

Honor Carole's Legacy of Generosity.  
Make a Contribution for Literacy.

### Two Options

Make a commitment to literacy with either a single or an annual (ongoing) contribution. Annual contributors will receive reminder cards each May in remembrance of Carole's birthday on May 20<sup>th</sup>.

### A Perfect Gift

Give a meaningful gift while showing support for literacy causes. Contributions to The Carole Stinson Literacy Foundation can commemorate a birthday, graduation, memorial, wedding, or other important occasion. Honorees will receive a letter announcing your gift and a copy of our annual newsletter.

### Your Donations Mean So Much

Here are some examples showing how you can help:  
\$30 contribution = over 10 books for *Reach Out and Read* children  
\$100 contribution = a day of substitute teacher coverage (when regular instructor attends *Reading Recovery* training)  
\$350 contribution = registration for *Reading Recovery* Conference  
\$1000 contribution = over 350 books for *Reach Out and Read* children  
\$5500 contribution = complete *Reading Recovery* teacher training

We gratefully accept contributions of any amount.

## The Carole Stinson Literacy Foundation 2007 Contribution Form

Contribution Amount \_\_\_\_\_ Type of Contribution \_\_\_single \_\_\_annual

Contributor Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

If contribution is made to honor someone special, provide details below

Name of Honoree(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Purpose (birthday, wedding, etc.) \_\_\_\_\_

Kindly mail this form and your contribution to  
**The Carole Stinson Literacy Foundation**  
PO Box 65, Menlo Park CA 94026-0065

Make checks/ money orders payable to The Carole Stinson Literacy Foundation.

The Carole Stinson Literacy Foundation is a tax-exempt 501(c)(3) public charity. Your donation is tax deductible in accordance with IRS regulations. Our donor information will never be shared, sold, or traded.

Salida Union School District's *Reading Recovery* program was the recipient of a \$5000 inaugural grant. Salida Union School District is located in Stanislaus County, California. Grant funds will be used for training instructors in *Reading Recovery* methods and for purchasing learning materials. We salute Dena Boer School, Salida Union School District's first campus to begin using *Reading Recovery*. The district is enthusiastic about adding other schools to the program when additional funding is secured.



Kevin Stinson and Kimberly Stinson Serrano present a 2007 inaugural *Reading Recovery* grant award to Salida Union School District.

### Thank You!

We thank all of our generous contributors for making it possible to offer The Carole Stinson Literacy Foundation's 2007 grants. Your kindness will touch hundreds of children in one year alone. Please join us in sustaining our grant program for 2008!

### The Spirit of Giving

The Carole Stinson Literacy Foundation operates using volunteer effort. Following the spirit of giving, no compensation is given to foundation directors or other persons affiliated with the foundation. We are proud to utilize nearly 100% of donor contributions for the direct support of literacy programs.

*Once you learn to read, you will be forever free.*  
Frederick Douglass

## DID YOU KNOW?

*Reach Out and Read* was recently featured on the NBC Nightly News as part of their “What Works” series.  
Visit [www.reachoutandread.org](http://www.reachoutandread.org) to view the clip.

More than 1.6 million U.S. first graders have been tutored using *Reading Recovery*  
since the program was introduced in 1984.

The National Center for Education Statistics found that nearly two-thirds of the low-income families they studied  
owned no books for children.

**The Carole Stinson Literacy Foundation**  
provides children in need with  
*Reach Out and Read* books and *Reading Recovery* tutoring.

Help us to continue supporting these quality programs. Participate in our 2007 Annual Fund Drive today!



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